



Kingdom of the Netherlands

Survey results for the “Scaling up your business to the next level” workshop Held on the 7th November 2019

Scoring ranges from 1 (low) to 5 (high). Data presented are simple averages.

Presentation:

“Scaling up your Business in Switzerland; common challenges and how to overcome them” – Mrs. Ingeborg Albert

Content: **4.5**

Presentation: **4.1**

Relevance to your interest: **3.9**

Break-out-sessions:

“Where to play: 3 steps for discovering your most valuable market opportunities” – Mrs. Ingeborg Albert

	% Good or better	% Can be improved
Content	100%	0%
Time allocated	83%	17%
Interaction with the session facilitator	100%	0%
Interaction with other participants	100%	0%

“Sharing experiences and avoiding blind-spots” – Mr. Robert H. Slooves

	% Good or better	% Can be improved
Content	100%	0%
Time allocated	80%	20%
Interaction with the session facilitator	100%	0%
Interaction with other participants	100%	0%

“Timing is key, are you ready to scale?” – Mr. Bart Slager

	% Good or better	% Can be improved
Content	100%	0%
Time allocated	80%	20%
Interaction with the session facilitator	100%	0%
Interaction with other participants	100%	0%

Venue and organisation:

	% Good or better	% Can be improved
Conference facility	100%	0%
Venue of the workshop	93%	7%
Networking	93%	7%

- Please explain in a few words which topic/Break-out-session motivated you to attend this workshop.
 - How to scale businesses
 - Learn from and share experiences with co-entrepreneurs
 - Network
- Did the workshop address some of your needs/expectations?
 - Yes - 81%
 - Partially - 19%
- How did you hear about the workshop?
 - NL Consulate – 40%
 - Social Networks & Internet – 20%
 - Word of mouth – 20%
 - E-Mail – 20%
- Would you be interested in receiving mentoring or participate in a mentoring program with established businesspeople?
 - Yes – 97%
 - No or Not Yet – 3%
- Would you be willing to provide mentoring to young or aspiring entrepreneurs?
 - Yes – 69%
 - No or Not Yet – 31%
- To prepare adequately for future workshops, and in order to take into account the views of participants, please indicate below which of the following subjects should be on the priority list of future topics.
 - # 1: Crowdfunding (equity & product crowdfunding, venture capital versus equity crowdfunding)
 - # 2: Personal financing, personal credit loans, family and friends.
 - # 3: Dutch government grants
 - # 4: Peer-to-peer lending.
- Any other comments or suggestions.
 - Overall insightful and enjoyable event.
 - A better composition of the groups (i.e. industry) could be beneficial.
 - A focus on core finance & accounting pertaining to start-ups would be useful.
 - More SME focussed exchanges and interactions would be appreciated.