



Sixth DCYEA workshop

Scaling up your business to the next level

14h15-18h30

November 7, 2019

Crowne Plaza Hotel, Geneva

This workshop is part of the Dutch Consulate Young Enterprise Award (DCYEA) initiative to assist entrepreneurs to start new businesses.

07/11/19		
Time	Activity	Location/Presenter
14h15-14h30	Registration	
14h30-14h35	Welcome	Mr Kees T. Sibinga Deputy Ambassador of the Kingdom of the Netherlands, Bern
14h35-14h40	Introduction of the workshop program	Mrs Aleid de Jong van Coevorden Honorary Consul General
14h40-15h10	Plenary Keynote Scaling up your business in Switzerland: Common challenges and how to overcome them	Mrs Ingeborg Albert Innovation Manager Geneus
15h10-16h35	Breakout sessions followed by general discussions and round up Breakout session (BOS)1: 'Where to play': 3 steps for discovering your most valuable market opportunities Breakout session (BOS)2: Sharing experiences and avoiding blind-spots Breakout session (BOS) 3: Timing is key, are you ready to scale?	Mrs Ingeborg Albert Innovation Manager Geneus Mr Robert H. Slooves, Chairman, CBO Geneva Biotech Center Mr Bart Slager, CEO Stemme Group
16h35-17h00	Coffee/tea	
17h05-17h25	Reporting of the Break-out-sessions	
17h25-17h30	Closing remarks	Mrs Laura Ostendorf, CEO TIQ2Sports, Member of Startup Academy La Côte, DCYEA jury member Mr Boudewijn Schoen, Chaiman DCYEA
17h30-18h30	Cocktail & networking	

For more information about the DCYEA
dcyea.com